

ANNUAL
MEMBERSHIP
BENEFITS



Midlothian
Chamber of Commerce



Membership Benefits Comparison

Annual Benefits for Specific Levels	Cl	Ad	Si	Go	Pl	Di	Co
Listing in Business Directory on Chamber's website	●	●	●	●	●	●	●
Member pricing for all Chamber programs	●	●	●	●	●	●	●
Advocacy on behalf of businesses at City, County, and State levels	●	●	●	●	●	●	●
Ability to post Job Openings on Chamber's website	●	●	●	●	●	●	●
Unlimited member-only referrals	●	●	●	●	●	●	●
Electronic Chamber Member badge for member's website	●	●	●	●	●	●	●
Ability to display promotional material in Chamber's lobby	●	●	●	●	●	●	●
Ability to post Hot Deals on Chamber's website	●	●	●	●	●	●	●
Ability to post events to Community Calendar on Chamber's website	●	●	●	●	●	●	●
Ability to customize business profile on Chamber's website	●	●	●	●	●	●	●
Membership window cling	●	●	●	●	●	●	●
Membership Plaque (at one-year anniversary for Classic)	●	●	●	●	●	●	●
Sharing of one post per year on Chamber's Facebook	●						
Ribbon Cutting ceremony shared LIVE on Chamber's Facebook		●	●	●	●	●	●
Annual 3-minute video interview posted on our Facebook		●	●	●	●	●	●
Sharing of one post per quarter on Chamber's Facebook		●	●	●	●	●	●
Logo on monthly newsletter		●	●	●	●	●	●
Recognition at non-sponsored membership luncheons*		●	●	●	●	●	●
Sign on Hole sponsorship at Annual Golf Tournament		●	●	●	●	●	●
Ability to distribute marketing materials at one membership luncheon*		●	●	●	●	●	●
Ability to include one marketing flyer per quarter in weekly eBlast		●	●	●	●	●	●
Scrolling logo on home page of Chamber's website		●	●	●	●	●	●
Annual Newsletter feature		●	●	●	●	●	●
\$500 Major Event credit (for up to 2 events in calendar year)*		●	●	●	●	●	●
Exclusive eBlast to membership once every six months		●	●	●	●	●	●
\$1,500 Major Event credit (for up to 2 events in calendar year)*		●	●	●	●	●	●
\$2,500 Major Event credit (for up to 2 events in calendar year)*		●	●	●	●	●	●
\$5,000 Major Event credit (for up to 2 events in calendar year)*		●	●	●	●	●	●
One free Premier booth at a Major Event		●	●	●	●	●	●

* Exclusions apply — see specific levels for detail



Membership Levels

Classic Membership

Annual Fee: \$275

- Listing in Business Directory on Chamber's website
- Member pricing for all Chamber programs
- Representation at City, County, and State levels
- Ability to post Job Openings on Chamber's website
- Unlimited member-only referrals
- Electronic Chamber Member badge for member's website
- Ability to display promotional material in Chamber's lobby
- Ability to post Hot Deals on Chamber's website
- Ability to post events to Community Calendar on Chamber's website
- Ability to customize business profile on Chamber's website
- Membership window cling
- Membership Plaque presented at one-year anniversary and shared on Chamber's Facebook page
- Sharing of one post per year on Chamber's Facebook page

Advertising Membership

Annual Fee: \$425

- All benefits from the previous level
- Ribbon Cutting ceremony and Membership Plaque presentation shared LIVE on Chamber's Facebook page
- Annual 3-minute video interview posted on Chamber's Facebook page
- Sharing of one post per quarter on Chamber's Facebook page

Silver Membership

Annual Fee: \$750

- All benefits from the previous levels
- Logo on monthly newsletter
- Recognition at non-sponsored membership luncheons (excludes Legislative Series)
- Sign on Hole sponsorship at annual Golf Tournament
- Ability to distribute marketing materials at one pre-determined, non-sponsored membership luncheon (excludes Legislative Series)
- Ability to include one marketing flyer per quarter in weekly eBlast

Gold Membership

Annual Fee: \$1,500

- All benefits from the previous levels
- Scrolling logo on home page of Chamber's website
- Newsletter feature once per year
- \$500 Major Event credit (for up to 2 events in a calendar year, excluding luncheons)

Platinum Membership

Annual Fee: \$3,000

All benefits from the previous levels

Exclusive eBlast to membership once every six months

\$1,000 additional Major Event credit (\$1,500 total for up to 2 events in calendar year, excluding luncheons)

Non-profits (less than \$1 million budget) are eligible for 50% off the membership dues of Classic and Advertising levels.

Monthly draft is available—contact the Chamber office for details.



Membership Levels

Diamond Membership

Annual Fee: \$5,000

- All benefits from the previous levels
- One Free admission to a Small Business Breakfast annually
- \$1,000 additional Major Event credit (\$2,500 total for up to two events in calendar year, excluding luncheons)

Corporate Membership

Annual Fee: \$8,000

- All benefits from the previous levels
- \$2,500 Major Event credit (\$5,000 total for up to two events in calendar year, excluding luncheons)
- Excel listing of all active Chamber members provided electronically (once per year)
- One spot reserved to send employee of choice to Leadership Midlothian Program

Our Major Investors are featured on our weekly eBlast and event pull-up banner the following year.

Member Testimonials

“The Midlothian Chamber is amazing! They are dedicated to providing resources and opportunities to their members – helping in any way they can. I always look forward to making new connections at local events around town.”

~ Evan Willard
Caliber Voice and Data

“Becoming a member of the Midlothian Chamber of Commerce has been one of the best decisions I made to grow my business. It is important to be involved in the community in order to take your business to the next level. And...I’ve made great friends along the way.”

~ Amy Tounget
Amy Tounget Insurance