

Joining the Midlothian Chamber of Commerce allows you opportunities to promote your company, improve the business climate, support the community, contribute to an excellent quality of life and a thriving economy in the Midlothian area.

EDUCATIONAL/ENRICHMENT ADVANTAGES:

- Information on legislative and transportation issues
- Information on subjects that affect local businesses
- Leadership training opportunities through the Chamber's "Leadership Midlothian" program
- Small business training opportunities each month

NETWORKING ADVANTAGES

- Business breakfasts, luncheons and after-hours mixers
- Committee participation opportunities facilitate leadership growth
- Networking opportunities with other businesses at Chamber events

MARKETING ADVANTAGES:

- Website listing with hyperlinks to your organization's website and email
- Advertising opportunities on Chamber's website and venues
- Low cost marketing opportunities through newsletter and social media
- Member pricing on a variety of events
- Promotional materials displayed at the Chamber office
- Members-only referrals made by Chamber staff
- Sponsorship opportunities for Chamber events

MAJOR EVENTS ADVANTAGES:

Opportunities for members to help plan, sponsor, and/or participate in some of the community's largest events.

- Annual Awards Party
- Ellis County Market
- Southern Star Scramble Golf Tournament
- Annual Fall Festival
- Annual Auction & Dinner
- Wine & Arts Festivals

MEMBERS RECEIVE:

INCREASED CREDIBILITY

Studies show businesses with a membership in a Chamber of Commerce are perceived more favorably by consumers and other businesses. Additionally, a business listing with a Chamber improves Search Engine Optimization (SEO).

INCREASED VISIBILITY

Members are afforded a variety of opportunities to reach potential clients through advertising, networking, and sponsorship. Business directory profiles allow for special promotions, job listings and SEO. Both Business-to-Business (B2B) and Business-to-Consumer (B2C) opportunities exist.

INCREASED RESOURCES

The Chamber offers multiple channels of available resources through breakfast and luncheon small business training, partnership with local higher educational institutions, and online educational guidance.

INCREASED CONNECTIONS

Everything from committees to ribbon cuttings to networking events offers chances to connect with other businesses every month. Each connection has the potential to lead to new clients or partnerships.

THE CHAMBER

