Joining the Midlothian Chamber of Commerce allows you opportunities to promote your company, improve the business climate, support the community, contribute to an excellent quality of life and a thriving economy in the Midlothian area.

**EDUCATIONAL/ENRICHMENT ADVANTAGES:**
- Information on legislative and transportation issues
- Information on subjects that affect local businesses
- Leadership training opportunities through the Chamber’s “Leadership Midlothian” program
- Small business training opportunities each month

**NETWORKING ADVANTAGES**
- Business breakfasts, luncheons and after-hours mixers
- Committee participation opportunities facilitate leadership growth
- Networking opportunities with other businesses at Chamber events

**MARKETING ADVANTAGES:**
- Website listing with hyperlinks to your organization’s website and email
- Advertising opportunities on Chamber’s website and venues
- Low cost marketing opportunities through newsletter and social media
- Member pricing on a variety of events
- Promotional materials displayed at the Chamber office
- Members-only referrals made by Chamber staff
- Sponsorship opportunities for Chamber events

**MAJOR EVENTS ADVANTAGES:**
Opportunities for members to help plan, sponsor, and/or participate in some of the community’s largest events.
- Annual Awards Party
- Ellis County Market
- Southern Star Scramble Golf Tournament
- Annual Fall Festival
- Annual Auction & Dinner
- Wine & Arts Festivals

**INCREASED CREDIBILITY**
Studies show businesses with a membership in a Chamber of Commerce are perceived more favorably by consumers and other businesses. Additionally, a business listing with a Chamber improves Search Engine Optimization (SEO).

**INCREASED VISIBILITY**
Members are afforded a variety of opportunities to reach potential clients through advertising, networking, and sponsorship. Business directory profiles allow for special promotions, job listings and SEO. Both Business-to-Business (B2B) and Business-to-Consumer (B2C) opportunities exist.

**INCREASED RESOURCES**
The Chamber offers multiple channels of available resources through breakfast and luncheon small business training, partnership with local higher educational institutions, and online educational guidance.

**INCREASED CONNECTIONS**
Everything from committees to ribbon cuttings to networking events offers chances to connect with other businesses every month. Each connection has the potential to lead to new clients or partnerships.