

ANNUAL
MEMBERSHIP
BENEFITS



Midlothian
Chamber of Commerce



Membership Benefits Comparison

All membership levels receive these benefits:

- ✓ Listing in Business Directory on Chamber's website
- ✓ Member pricing for all Chamber programs
- ✓ Representation at City, County, and State levels
- ✓ Ability to post Job Openings on Chamber's website
- ✓ Unlimited member-only referrals
- ✓ Electronic Chamber Member badge for member's website
- ✓ Ability to display promotional material in Chamber's lobby
- ✓ Ability to post Hot Deals on Chamber's website
- ✓ Ability to post events to Community Calendar on Chamber's website
- ✓ Ability to customize business profile on Chamber's website
- ✓ Membership window cling
- ✓ Membership Plaque (at one-year anniversary for Classic)

Annual Benefits for Specific Levels	Cl	Ad	Si	Go	Pl	Di	Co
Sharing of one post per year on Chamber's Facebook	●						
Ribbon Cutting ceremony shared LIVE on Chamber's Facebook		●	●	●	●	●	●
Annual 3-minute video interview posted on our Facebook		●	●	●	●	●	●
Sharing of one post per quarter on Chamber's Facebook		●	●	●	●	●	●
Logo on monthly newsletter			●	●	●	●	●
Recognition at non-sponsored membership luncheons*			●	●	●	●	●
Sign on Hole sponsorship at Annual Golf Tournament			●	●	●	●	●
Ability to distribute marketing materials at one membership luncheon*			●	●	●	●	●
Ability to include one marketing flyer per quarter in weekly eBlast			●	●	●	●	●
Scrolling logo on home page of Chamber's website				●	●	●	●
Annual Newsletter feature				●	●	●	●
\$500 Major Event credit (for up to 2 events in calendar year)*				●			
Exclusive eBlast to membership once every six months					●	●	●
\$1,500 Major Event credit (for up to 2 events in calendar year)*					●		
\$2,500 Major Event credit (for up to 2 events in calendar year)*						●	
\$5,000 Major Event credit (for up to 2 events in calendar year)*							●
One free Premier booth at a Major Event							●

* Exclusions apply—see specific levels for detail



Membership Levels

Classic Membership

Annual Fee: \$275

- Listing in Business Directory on Chamber's website
- Member pricing for all Chamber programs
- Representation at City, County, and State levels
- Ability to post Job Openings on Chamber's website
- Unlimited member-only referrals
- Electronic Chamber Member badge for member's website
- Ability to display promotional material in Chamber's lobby
- Ability to post Hot Deals on Chamber's website
- Ability to post events to Community Calendar on Chamber's website
- Ability to customize business profile on Chamber's website
- Membership window cling
- Membership Plaque presented at one-year anniversary and shared on Chamber's Shop Local Facebook page
- Sharing of one post per year on Chamber's Shop Local Facebook page

Advertising Membership

Annual Fee: \$425

- All benefits from the previous level
- Ribbon Cutting ceremony and Membership Plaque presentation shared LIVE on Chamber's Shop Local Facebook page
- Annual 3-minute video interview posted on Chamber's Shop Local Facebook page
- Sharing of one post per quarter on Chamber's Shop Local Facebook page

Silver Membership

Annual Fee: \$750

- All benefits from the previous levels
- Logo on monthly newsletter
- Recognition at non-sponsored membership luncheons (excludes Legislative Series)
- Sign on Hole sponsorship at annual Golf Tournament
- Ability to distribute marketing materials at one pre-determined, non-sponsored membership luncheon (excludes Legislative Series)
- Ability to include one marketing flyer per quarter in weekly eBlast

Gold Membership

Annual Fee: \$1,500

- All benefits from the previous levels
- Scrolling logo on home page of Chamber's website
- Newsletter feature once per year
- \$500 Major Event credit (for up to 2 events in a calendar year, excluding luncheons)

Platinum Membership

Annual Fee: \$3,000

- All benefits from the previous levels
- Exclusive eBlast to membership once every six months
- \$1,000 additional Major Event credit (\$1,500 total for up to 2 events in calendar year, excluding luncheons)

Non-profits are eligible for 50% off the listed membership dues.

Monthly draft is available—contact the Chamber office for details.



Membership Levels

Diamond Membership

Annual Fee: \$5,000

- All benefits from the previous levels
- One Free admission to a Small Business Breakfast annually
- \$1,000 additional Major Event credit (\$2,500 total for up to two events in calendar year, excluding luncheons)

Corporate Membership

Annual Fee: \$8,000

- All benefits from the previous levels
- \$2,500 Major Event credit (\$5,000 total for up to two events in calendar year, excluding luncheons)
- Excel listing of all active Chamber members provided electronically (once per year)
- One spot reserved to send employee of choice to Leadership Midlothian Program

Just for you!

Looking for combined options of more than \$5,000? Contact us for a customized membership bundle!

“If you are not a part of the Chamber, you should be! It is the first move I make as a marketing manager. Primarily because many business owners or executives believe ‘if you build it, they will come’—but they don’t! You cannot be a passenger and drive a successful business. You have to be an active driver. The Chamber is a very accessible way to be an active part in driving a successful business.”

~ Michelle King
Texas Ace Heating & Air

Our Major Investors are featured on our weekly eBlast and event pull-up banner the following year.