## 2017 Event List

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards Luncheons/ State of the Chamber</td>
<td>Wednesday, February 8th</td>
<td>Midlothian Conference Center</td>
</tr>
<tr>
<td>Inaugural Clay Shoot</td>
<td>Friday, February 24th</td>
<td>Alpine Shooting Range</td>
</tr>
<tr>
<td>Marketplace</td>
<td>Saturday, March 25th</td>
<td>Midlothian Conference Center</td>
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<tr>
<td>State of the District Luncheon</td>
<td>Wednesday, April 12th</td>
<td>Midlothian Conference Center</td>
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<tr>
<td>Spring Wine and Arts Festival</td>
<td>Saturday, April 29th</td>
<td>Downtown</td>
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<tr>
<td>Golf Tournament</td>
<td>Thursday, May 25th</td>
<td>Tangle Ridge</td>
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<tr>
<td>Legislative Series Luncheon</td>
<td>Wednesday, August 9th</td>
<td>Midlothian Conference Center</td>
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<tr>
<td>Legislative Series Luncheon</td>
<td>Wednesday, August 30th</td>
<td>Midlothian Conference Center</td>
</tr>
<tr>
<td>Annual Auction</td>
<td>Saturday, September 23rd</td>
<td>Midlothian Conference Center</td>
</tr>
<tr>
<td>Annual Fall Festival and 5K Run</td>
<td>Saturday, October 21st</td>
<td>MISD Multi-Purpose Stadium</td>
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<tr>
<td>Fall Wine and Arts Festival</td>
<td>Saturday, November 4th</td>
<td>Downtown</td>
</tr>
<tr>
<td>State of the City</td>
<td>Wednesday, November 8th</td>
<td>Midlothian Conference Center</td>
</tr>
<tr>
<td>Annual Jingle Mingle</td>
<td>Thursday, December 14th</td>
<td>Chamber Office</td>
</tr>
<tr>
<td>Board Meeting</td>
<td>3rd Thursday of Each Month</td>
<td>Beef ‘O’ Brady’s</td>
</tr>
<tr>
<td>Executive Committee</td>
<td>Third Thursday (Preceding Board Meeting)</td>
<td>Beef ‘O’ Brady’s</td>
</tr>
</tbody>
</table>

Events and Times are subject to change***
What do Members say about the Chamber?

Paragon joined the chamber when we opened our Midlothian office in 2013. We feel that joining the chamber is the first step in supporting the local business community. Paragon utilizes the chamber for great networking opportunities as well as the many resources for up to date issues and trends in the marketplace. The chamber has been a springboard for Paragon reaching the local businesses and would strongly encourage all businesses, old or new, to join the chamber!
- Steven Rose, CEO

I have been involved with the Midlothian chamber for over 13 years now, both as a Realtor in Ellis County and as a business owner with The UPS Store in Midlothian. The contacts I have made through being involved with the Chamber have helped me to build both of my businesses. Not only do I enjoy networking with other small business owners to help me in my professional growth, I also value the fun and friendships I have had at all the great Chamber events. I would highly recommend any local business becoming a Chamber member and becoming involved to see the value it brings.

Judy McGraw
Realtor, Century 21 Judge Fite
Owner, The UPS Store--Midlothian

Why Support the Chamber?

Investing in the Chamber benefits your business. Your Chamber membership is important to your customers as well. A national study conducted by The Schapiro Group, an Atlanta-based market research firm, found when business decision-makers believe that a business is a chamber member, they are:
- 37 percent more likely to think favorably of the business;
- 58 percent more likely to think positively of its local reputation; and,
- 59 percent more likely to buy goods and services from it.

Sponsoring a Chamber event provides a great means of broadening your competitive advantage by improving your company’s prestige and credibility through supporting events that your community and customers find attractive. Through sponsorship, our Chamber strives to create a partnership that is beneficial to all involved. In addition to enhancing visibility and image, there are many great benefits that coincide with sponsoring Chamber events, including
1). Access to new business relationships;
2). Creating customer and community loyalty;
3). Advertising exposure;
4). Demonstrating civic engagement; and
5). Publicity. Chamber events are highly publicized, and so are their sponsors. Your company’s name is included in print and online advertising and collateral, which will earn you public recognition.
The Midlothian Chamber Partnership Program

Basic Membership includes listing in online business directory, display promotional material in the Chamber lobby, member pricing for all chamber programs, and ability to post job openings on Chamber’s website.

Corporate Membership | $8,000
Benefits at this level are not limited to, but do include:
- Basic Membership
- $2,500 Sponsorship in Annual Golf Tournament
- $2,000 Sponsorship at Annual Auction
- Legislative Series Luncheon Sponsor
- Booth spot reserved for Fall Festival
- Booth spot reserved for Business Expo

Diamond Membership | $5,000
- Basic Membership
- $2,500 Event Credit for up to 2 member events

Platinum Membership | $3,000
- Basic Membership
- $1,500 Event Credit for up to 2 member events

Gold Membership | $1,500
- Basic Membership
- $500 Event Credit for up to 2 member events

Silver Membership | $750
- Basic Membership
- One Tee Box Sponsorship (Hole Sign) in Annual Golf Tournament
- Ability to include one marketing flyer in weekly e-blast (one flyer per quarter)

Advertising Membership | $425
- Basic Membership
- Hosted Ribbon Cutting with Ambassadors (within three months of join date)
- Membership plaque (Updated yearly)

Classic Membership | $275
- Basic Membership
Chamber Event Sponsorships

Awards Luncheons/ State of the Chamber
Wednesday, February 8th
Midlothian Conference Center

**Presenting Sponsor | $1,000**
- Table of 8
- Podium recognition at event
- Option of small gift or marketing item at each seat
- Option of Company Representative to speak on the behalf of the company
- Table Signage

**Award Sponsor | $750**
- Table of 8
- Podium recognition at event
- Option of Company Representative to present award
- Table Signage

**Table Sponsor | $250**
- Table of 8
- Podium recognition at event
- Table Signage
Chamber Event Sponsorships

Friday, February 24th
Alpine Shooting Range

**Top Gun Sponsor - $4,000**
- Two 4-person teams
- 4 carts included
- Podium recognition at event
- Top of Line Rifle to be given away in Sponsor’s Name
- Shooting Bag with Company Logo given to each participant
- Logo recognition on event signage, press releases, event advertising, and marketing materials
- Logo recognition in Newsletter
- Logo with link on event Facebook page
- Display corporate banner at Pavilion (sponsor provides banner)
- Recognition on Event Banner
- Sponsor can add their company’s logo item to each bag

**MARKSMAN SPONSOR | $3,000**
- One 4-person team
- 2 golf carts included
- Automatic Rifle given away in Sponsor’s Name
- Shooting Glasses with Company Logo given to each participant
- Logo recognition on event signage, press releases, event advertising, and marketing materials
- Logo recognition in Newsletter
- Logo with link on event Facebook page
- Display corporate banner at Pavilion (sponsor provides banner)
- Recognition on Event Banner

**TROPHY & AWARDS SPONSOR | $1,500**
- One 4-person team
- One golf cart included
- Podium recognition at event
- Name recognition on Social Media/Newsletter/Marketing Materials

**REGISTRATION SPONSOR | $1,200**
- One 4-person team
- 2 golf carts included
- Name recognition in Social Media/Newsletter/Marketing Materials
- Name on a sign (sponsor provides) that will be displayed at Registration

**GOLF CART SPONSOR | $1,000**
- One 4-person team
- 2 golf carts included
- Logo placement on all golf carts
- Name Recognition on Social Media/Newsletter/Marketing Materials

**Gun Sponsor | $1,000**
- One 4-person team
- 2 golf carts included
- Logo recognition on event signage, Social Media/Newsletter/Marketing. Can add company logo item to Shooter Bag

**TEAM SPONSOR | $700 (multiples)**
- One 4-person team
- 2 golf carts per team
- (NOTE: Each Shooter gets a SWAG Bag, breakfast and lunch)

**LUNCH SPONSOR | $2,000 or IN KIND**
- One 4-person team
- 2 golf carts included
- Name on a sign (sponsor provides) displayed in lunch area
- Name and logo recognition on marketing materials
- Name and logo recognition in Newsletter
- Name and logo on event Facebook page

**Station Sponsor | $250 (multiples)**
- Corporate Logo at one station
- Corporate Volunteers at station (optional)
## Chamber Event Sponsorships

**Presenting Sponsor**

$5,000

The Basics* plus Predominant Signage throughout; logo on event bag; prime booth space; and 3 additional lunches.

**Event Sponsor**

$1,000 (3 Available)

The Basics* plus: opportunity to include logo item in event bag and 3 additional lunches.

**Food Court Sponsor**

$750 (1 Available)

The Basics* plus: predominant signage with company logo in front of Food Court section and 2 additional lunches.

**Section Sponsor**

$750 (4 Available)

The Basics* plus: signage with company logo in front of aisle or section and 2 additional lunches.

**Circle One:** Main Floor, Atrium, Lobby, & Upper Level.

**Taste of Midlothian Sponsor**

$750 (1 Available)

The Basics* plus: predominant signage with company logo in front of Taste of Midlothian section and 2 additional lunches.

**Hospitality Suite Sponsor**

$500 (1 Available)

The Basics* plus: predominant signage with company logo at Suite entrance and 2 additional lunches.

**Registration Sponsor**

$1,000 (1 Available)

The Basics* plus: signage with logo at registration desks and 2 additional lunches.

**Silver Sponsor**

$250 (Multiple Available)

The Basics*.
Chamber Event Sponsorships

State of the District Luncheon
Wednesday, April 12th
Midlothian Conference Center

Presented by:

![BaylorScott&White Medical Center]

Table Sponsor | $250
- Table of 8
- Podium recognition at event
- Table Signage
Chamber Event Sponsorships

Spring Wine and Arts Festival
Saturday, April 29, 2017
Downtown Midlothian

Presented by:

Wine Tote Sponsor: $3,000
Logo on 1,000 Canvas Totes provide to Wine Walk guests. Logo on Event Banner. Company can business cards and SWAG item in Wine Tote. Includes 6 tickets to Wine Walk.

Taste Sponsor: $3,000
Logo on 1,000 Wine Glasses provide to Wine Walk guests. Logo on Event Banner. Company can business cards and SWAG item in Wine Tote. Includes 6 tickets to Wine Walk.

Entertainment Sponsor: $2,500
Large banner at main stage, logo on all print material, social media. Includes 6 wine walk tickets.

Marketing Sponsor

Food Court Sponsor
Banner placement at event; logo on marketing materials & social media posts.

Event Broadcast Sponsor: $750
Banner placement at event and 10 second shout outs by radio station. *(This sponsorship can be split by multiple businesses)*

Street Sponsor: $500
Banner on prominent street location. Includes 2 tickets to wine walk. *(2 available)*

Event Sponsor: $250
Banner placement at event. Includes 2 tickets to Wine Walk. *(Multiple Available)*

All Sponsors can offer a promotion and be added to our Coupon Brochure that will be added to each tote! This is a great way to drive business to your doorstep!
### Chamber Event Sponsorships

**Thursday, May 25th**  
**Tangle Ridge**

Presented by:

![BaylorScott&White Health Logo]

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Umbrella Sponsor</td>
<td>$4,000</td>
<td>Promotional sign at Hole #2, company logo on golf umbrella given to each player, and 4 player spots reserved to start on Hole #2.</td>
</tr>
<tr>
<td>Towel Sponsor</td>
<td>$3,000</td>
<td>Sponsor banner, promotional sign at Hole #6, company logo on golf towels given to each player, and 4 player spots reserved to start on Hole #6.</td>
</tr>
<tr>
<td>Tee Shaker Sponsor</td>
<td>$2,000</td>
<td>Sponsor banner, company logo on tee dispenser given to each player, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Freezer Pack Sponsor</td>
<td>$1,500</td>
<td>Sponsor banner, company logo on freezer packs given to each player, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Lip Balm Sponsor</td>
<td>$1,500</td>
<td>Sponsor banner, company logo on lip balm given to each player, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Sunblock Sponsor</td>
<td>$1,500</td>
<td>Sponsor banner, company logo on sunblock given to each player, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Caddyshack Sponsor</td>
<td>$1,000</td>
<td>Sponsor banner, promotional hole sign, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Registration Sponsor</td>
<td>$1,000</td>
<td>Company banner at registration table, company representative/s at registration table to meet and greet players, and 4 player spots reserved.</td>
</tr>
<tr>
<td>Hole Sponsor (Multiple Available)</td>
<td>$250</td>
<td>Sponsor banner, and company representative/s on designated hole to meet and greet players.</td>
</tr>
<tr>
<td>Hole-In-One Sponsor (4 Available)</td>
<td>$500</td>
<td>Sponsor banner, promotional sign at Hole-In-One hole, and company representative/s on designated hole to meet and greet players.</td>
</tr>
<tr>
<td>Team Sponsor (Multiple Available)</td>
<td>$800</td>
<td>Sponsor banner and 4 player spots.</td>
</tr>
</tbody>
</table>
Chamber Event Sponsorships

Legislative Series Luncheon  
Wednesday, August 9th  
Midlothian Conference Center

Presenting Sponsor | $750  
- Table of 8  
- Podium recognition at event  
- Option of small gift or marketing item at each seat  
- Option of Company Representative to speak on the behalf of the company  
- Table Signage

Table Sponsor | $250  
- Table of 8  
- Podium recognition at event  
- Table Signage
Chamber Event Sponsorships

Legislative Series Luncheon
Wednesday, August 30th
Midlothian Conference Center

Presenting Sponsor | $750
-Table of 8
-Podium recognition at event
-Option of small gift or marketing item at each seat
-Option of Company Representative to speak on the behalf of the company
-Table Signage

Table Sponsor | $250
-Table of 8
-Podium recognition at event
-Table Signage
Chamber Event Sponsorships

Saturday, September 23rd
Midlothian Conference Center

SPONSORSHIP OPPORTUNITIES
All levels include the Basics: Your logo on e-publications, recognition on our website, Social Media, a table for eight, and an ad in the catalog. See level details for ad sizes.

Grand Champion Presenting Sponsor – $5,000-
The Basics plus
- a Full page ad in the Program
- Additional table for eight, mention as the Presenting Sponsor, favors for guests at your tables.
- Premier table placement; logo on electronic bidding equipment.

Champion Sponsor - $4,000 -
The Basics plus
- a full page ad in the Program
- logo signage at table
- favors for guests at your table; premiere table placement.

Green Ribbon Raffle Sponsor - $3,000-
The Basics plus
- a full page ad in the Program
- your logo on all printed raffle tickets
- favors for guests at your table; premiere table placement.

Red Ribbon Candy Sponsor $2,500–
The Basics Plus
- a full Page ad in the Program
- Candy Bar setup for all guests and logo on all containers
- favors for guests at your table; premier table placement.

White Ribbon Photo Booth Sponsor - $2,000–
The Basics Plus
– Logo on all printed photos given to guests
- full page ad in the Program

Blue Ribbon Dessert Bar Sponsor $2,000 --The Basics Plus
- a full page ad in the Program
- your logo on dessert table

Program Sponsor - $1,500–
The Basics Plus
- a full page ad on the back cover of the Program

Casino Sponsor - (3 available) $1,500 -
The Basics Plus
- a half page ad in the Program
- your logo signage on casino tables

Entertainment Sponsor - $1,500 -
(4 available) The Basics Plus
- a half page ad in the Program
- your logo signage at each buffet table

Midway Event Sponsor - $1,000-
(4 available) The Basics Plus
- a half page ad in the Program

Picnic Table Sponsor - $640
- Signage on table

Individual Tickets
$65 per person
($80 after August 26th)
Chamber Event Sponsorships

**Presenting Sponsor** - **SOLD!**
- Mentioned as Presenting Sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung in prominent position at festival
- Recognition on Fall Festival Facebook Page with link to website
- Three Booth Spaces at Fall Festival
- Logo on Attendee Map/Vendor List and on 5K T-shirt

**Event Sponsor – $1000 (four available)**
- Mentioned as Event Sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung in prominent position at festival
- Recognition on Fall Festival Facebook Page with link to website
- Two booth spaces at Fall Festival
- Logo on Attendee Map/Vendor List and on 5K t-shirt

**Parking Sponsors – SOLD!**
- Mentioned as parking area sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung or sign placed at parking lot entrance area
- Recognition on Fall Festival Facebook page with link to website
- Two booth spaces at Fall Festival
- Logo on Attendee Map/Vendor List and on 5K t-shirt

**Main Gate Sponsor – SOLD!**
- Mention as main gate sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung or sign placed at event entrance area
- Recognition on Fall Festival Facebook page with link to website
- Two booth spaces at Fall Festival
- Opportunity to hand out advertisements to incoming participants (sponsor must provide personnel and handouts)
- Logo on Attendee Map/Vendor List and on 5K t-shirt

**Program Sponsor – $1000 (one available)**
- Mentioned as program sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung or sign placed at event entrance area
- Recognition on Fall Festival Facebook page with link to website
- Two booth spaces at Fall Festival
- Logo on Attendee Map/Vendor List and on 5K t-shirt

**Children’s Area Sponsor - $500 (multiple available)**
- Mention as a children’s area sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung or sign placed at children’s area entrance
- One booth space at Fall Festival
- Business listing on Attendee Map/Vendor List and on 5K t-shirt

**Food Court Sponsor - SOLD!**
- Mentioned as food court sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung or sign placed in food court area
- Recognition on Fall Festival Facebook page with link to website
- One booth space at Fall Festival
- Business listing on Attendee Map/Vendor List and on 5K t-shirt

**Starting Line/Finish Line Sponsor – $500 (multiple available)**
- Mentioned as 5K Sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung at 5K Start/Finish Area
- Recognition on Fall Festival Facebook page with link to website
- Business listing on Attendee Map/Vendor List and on 5K t-shirt

**Electrical Sponsor**
- Mention as the Electrical Sponsor in all marketing materials, including pre-event and post-event press releases
- Banner hung in prominent location at event
- Recognition on Fall Festival Facebook page with link to website
- Business Listing on Attendee Map/Vendor List and on 5K t-shirt

**Community Partners - $250 (multiple available)**
- Mentioned as community partner in all marketing materials
- Recognition on Fall Festival Facebook page
- One booth space at Fall Festival

**Underwriter - $150 (multiple available)**
- Mentioned as an underwriter sponsor in all marketing materials
- Recognition on Fall Festival Facebook page
- One booth space at Fall Festival

Saturday, October 21st
MISD Multi- Purpose Stadium
Chamber Event Sponsorships

Fall Wine and Arts Festival
Saturday, November 4th
Downtown Midlothian

Presented by:

Wine Tote Sponsor: $3,000
Logo on 1,000 Canvas Totes provide to Wine Walk guests. Logo on Event Banner. Company can business cards and SWAG item in Wine Tote. Includes 6 tickets to Wine Walk.

Taste Sponsor: $3,000
Logo on 1,000 Wine Glasses provide to Wine Walk guests. Logo on Event Banner. Company can business cards and SWAG item in Wine Tote. Includes 6 tickets to Wine Walk.

Entertainment Sponsor: $2,500
Large banner at main stage, logo on all print material, social media. Includes 6 wine walk tickets.

Marketing Sponsor

Food Court Sponsor
Banner placement at event; logo on marketing materials & social media posts.

Event Broadcast Sponsor: $750
Banner placement at event and 10 second shout outs by radio station. (This sponsorship can be split by multiple businesses)

Street Sponsor: $500
Banner on prominent street location. Includes 2 tickets to wine walk. (2 available)

Event Sponsor: $250
Banner placement at event. Includes 2 tickets to Wine Walk. (Multiple Available)

All Sponsors can offer a promotion and be added to our Coupon Brochure that will be added to each tote! This is a great way to drive business to your doorstep!
Chamber Event Sponsorships

State of the City Luncheon
Wednesday, November 8th
Midlothian Conference Center

Presented by:

Table Sponsor | $250
- Table of 8
- Podium recognition at event
- Table Signage
I want to take this opportunity to thank our amazing partners and sponsors. Much of our work is made possible by the financial support of our members and sponsors, who work with us to build our vision of connecting the businesses with the community. Your support provides the necessary resources the Chamber needs to be an active participant in providing programming that benefits the business community.

Our sponsors and members are not only financial partners, but friends and supporters in the work we do to help our community of businesses grow and flourish. We appreciate all you do to help us achieve our mission of being the catalyst for economic growth for our members and the community through advocacy, education, and community enhancement.

For more information on any of our programs or events, please feel free to contact me at cammy@midlothianchamber.org.

Be courageous,

Cammy Jackson
President