



Annual Membership Benefits

Membership Benefits



Annual Benefits	Cl	Ad	Si	Go	Pl	Di	Co
Membership Window Cling	●	●	●	●	●	●	●
Listing in Business Directory on Website	●	●	●	●	●	●	●
Ability to display promotional material in Chamber's lobby	●	●	●	●	●	●	●
Representation at City, County and State levels	●	●	●	●	●	●	●
Ability to post Job Openings on Chamber's website	●	●	●	●	●	●	●
Unlimited member-only referrals	●	●	●	●	●	●	●
Electronic Chamber Member badge for website	●	●	●	●	●	●	●
Member Pricing for all Chamber Programs	●	●	●	●	●	●	●
Ability to post Hot Deals on Chamber's website		●					
Ability to post events to the Community Calendar on Chamber's website		●					
Ability to customize business profile on Chamber's website		●					
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)		●	●	●	●	●	●
Membership Plaque		●	●	●	●	●	●
Scrolling name on home page of Chamber's website				●	●	●	●
Logo on weekly e-blast			●	●	●	●	●
One Tee Box Sponsorship (Hole Sign) in annual Golf Tournament			●				
Recognition at membership luncheons			●	●	●	●	●

Benefits continued on next page.

Membership Benefits



Annual Benefits	Cl	Ad	Si	Go	Pl	Di	Co
Ability to distribute marketing materials at one pre-determined membership luncheon (excludes Legislative Series or luncheons with exclusive sponsor)			•				
Ability to include one marketing flyer in weekly e-blast (one flyer per quarter)			•				
\$500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)				•			
Listed sponsor for monthly Coffee with Cammy					•		
\$1500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)					•		
Exclusive e-blast to membership twice per year (limited to 1 in a six-month period)					•	•	•
\$2500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)						•	
Social Media Exchange						•	•
\$2500 Sponsorship in Annual Golf Tournament							•
\$2000 Sponsorship at Annual Auction							•
Legislative Series Luncheon Sponsor (One table reserved with ability to distribute marketing materials during this series)							•
Booth spot reserved for Fall Festival							•
Booth spot reserved for Midlothian Marketplace							•
Excel listing of all Chamber members provided electronically (once per year)							•
One spot reserved to send employee of choice to Leadership Midlothian. (Optional)							•

Classic Membership



- Our Classic Membership is the most basic level of membership that we offer.
- Annual fee: \$275
- Classic Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website

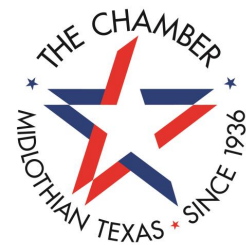
Advertising Membership



- Our Advertising Membership provides members with basic marketing channels for their business or events.
- Annual fee: \$425
- Advertising Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Ability to post Hot Deals on Chamber's website
Ability to post events to the Community Calendar on Chamber's website
Ability to customize business profile on Chamber's website
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque
1 Free Session on Midlothian Chamber Talk

Silver Membership



- Our Silver Membership provides additional recognition at Chamber events and within the community.
- Annual fee: \$750
- Silver Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque
Logo on weekly e-blast
One Tee Box Sponsorship (Hole Sign) in annual Golf Tournament
Recognition at membership luncheons
Ability to distribute marketing materials at one pre-determined membership luncheon (excludes Legislative Series or luncheons with exclusive sponsor)
Ability to include one marketing flyer in weekly e-blast (one flyer per quarter)
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website
1 Free Session on Midlothian Chamber Talk

Gold Membership



- Our Gold Membership includes our basic benefits, some publicity and recognition and a \$500 event credit for Chamber events.
- Annual fee: \$1,500
- Gold Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque
Recognition at membership luncheons
Ability to include one marketing flyer in weekly e-blast (one flyer per quarter)
Scrolling Logo placement on Chamber's homepage
\$500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website
1 Free Session on Midlothian Chamber Talk

Platinum Membership



- Our Platinum Membership provides basic benefits, community recognition, a \$1,500 Chamber events credit and 2 annual E-blasts.
- Annual fee: \$3,000
- Platinum Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque
Recognition at membership luncheons
Scrolling logo on home page of Chamber's website with link to member's website
Listed sponsor for monthly Coffee with Cammy
\$1500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)
Exclusive e-blast to membership twice per year (limited to 1 in a six-month period)
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website
1 Free Session on Midlothian Chamber Talk

Diamond Membership



- Our Diamond Membership provides basic benefits, community recognition, a \$2500 Chamber events credit and access to the social media exchange.
- Annual fee: \$5,000
- Diamond Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque
Recognition at membership luncheons
Exclusive e-blast to membership twice per year (limited to 1 in a six-month period)
Scrolling logo placement on Chamber's homepage with link to member's website
\$2500 Event Credit (can be used for up to 2 member events in calendar year, excluding luncheons)
Social Media Exchange
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website
1 Free Session on Midlothian Chamber Talk

Corporate Membership



- Our Corporate Membership, the highest level of membership we offer, provides basic benefits, community recognition, two event sponsorships, access to the social media exchange and additional benefits. Please review the list below for details on Corporate Member benefits.
- Annual fee: \$8,000
- Corporate Members receive the following benefits:

Membership Window Cling
Listing in Business Directory on Website
Ability to display promotional material in Chamber's lobby
Representation at City, County and State levels
Ability to post Job Openings on Chamber's website
Unlimited member-only referrals
Electronic Chamber Member badge for website
Member Pricing for all Chamber Programs
Ability to post events to the Community Calendar on Chamber's website
Hosted Ribbon Cutting with Ambassadors (within 3 months of join date)
Membership Plaque

Corporate member benefits continued on next page.

Corporate Membership



Corporate member benefits continued from previous page.

Recognition at membership luncheons
Exclusive e-blast to membership twice per year (limited to 1 in a six-month period)
Social Media Exchange
\$2500 Sponsorship in Annual Golf Tournament
\$2000 Sponsorship at Annual Auction
Legislative Series Luncheon Sponsor for up to two luncheons (One table reserved with ability to distribute marketing materials during this series)
Booth spot reserved for Fall Festival
Booth spot reserved for Midlothian Marketplace
Excel listing of all Chamber members provided electronically (once per year)
Scrolling Logo placement on home page of Chamber's Website
One spot reserved to send employee of choice to Leadership Midlothian. (Optional)
Ability to post Hot Deals on the Chamber website
Ability to post events to the community calendar on Chamber website
1 Free Session on Midlothian Chamber Talk