

MIDLOTHIAN CHAMBER OF COMMERCE



2026 MEMBER *Benefits*

www.midlothianchamber.org

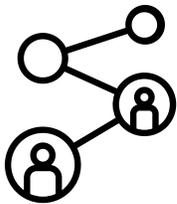
MEMBER BENEFITS



Submit Member News

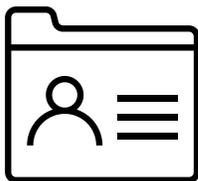
- *Do you have news to share about your business?*
- *Hosting a special event?*
- *Want to share a job opening?*
- *Want to celebrate an amazing award you won?*

All you have to do is submit those updates right to our website.



Member Referral Program

We offer a Member Referral Program which both helps our organization grow while you get to refer a friend to join our chamber. We offer a \$50 Chamber credit for each member you refer.



Membership Directory

As a chamber member, your business will be listed in our Membership Directory, both online and to download. Your listing will include links to your company's website and social media pages.

TOOLS & RESOURCES



WEBSITE

Our website is full of information about upcoming events, membership benefits, programs, and more.

SOCIAL MEDIA

Social Media is a great place to keep up with what we are up to and to see what events are coming up. Be sure to follow us!

MEMBER MESSAGES

Leverage the Chamber's growing network through our community newsletter, The Midlothian Insider and our exclusive member's only newsletter, The Chamber Chat. This is a great way to spread the word about your business.

BUNDLE OPPORTUNITIES

Another benefit to your membership is the ability to customize your membership bundle to include sponsorships for the year.

MEMBER PORTAL

Your member portal is where you will login to register for events, update your information and more.

MEMBER REPRESENTATIVE

Chamber staff and our Ambassadors will be a great resource for you as your member representative. We are always here to help support you through your chamber membership.

ADVERTISING OPPORTUNITIES

As an added benefit of your membership, you have the opportunity to purchase additional advertising packages. These include a variety of services.



MEMBERSHIP LEVELS



ESSENTIAL

You're a small business or entrepreneur. Through educational workshops and relationship-building opportunities, this basic membership level opens the door for you to grow professionally, build your business and enhance your marketing reach.

- Listing in the Chamber directory (online & print)
- Access to member-only events & committees
- Ability to have marketing materials in the Chamber office
- Build connections at monthly networking events
- Ability to share news & events in our newsletters
- Ribbon Cutting for grand opening or milestone
- Opportunity to win business awards
- Opportunity to sponsor Chamber events
- Ability to post job openings on the Chamber website
- Opportunity to provide branded gifts to new members
- Ability to be reposted on social channels
- Customizable Discover Midlothian admin portal
- One free ticket to your first Chamber Luncheon

Investment: \$500 per year

Nonprofit Investment: \$150 per year

GROWTH

You're a growing company looking for exposure and awareness and to build on your success. While you're busy cultivating your customer base, we provide you with essential growth tools and the enhanced visibility and attention you need to elevate your community presence.

- All the above listed in the Essential Membership plus
- Member Spotlight Feature on the Chamber's social media (graphic)
- Breakfast with the Chamber President
- One (1) member ticket for all five (5) Chamber Luncheons and First Responders Kickball
- Ability to include promo/marketing items in the MidloFest bags (Spring)
- One (1) designated email sent to membership including any highlights, promotions, or events

Investment: \$1,000 per year

www.midlothianchamber.org

MEMBERSHIP LEVELS



INNOVATION

You care about the greater picture—for both your business and surrounding community. Here's your chance to begin establishing your business as a community supporter and contribute to key business and advocacy efforts. You'll help shape a more prosperous and business-friendly community.

- All the above listed in the Growth Membership plus
- Logo on our weekly newsletter (Midlothian Insider)
- Logo on our monthly newsletter (Chamber Chat)
- Two (2) member tickets for all five (5) Chamber Luncheons and First Responders Kickball
- One (1) custom Reel posted to Chamber social media highlighting your business
- Two (2) dedicated emails sent to membership including any highlights, promotions, or events

Investment: \$2,000 per year

INFLUENCE

High-level leadership is important to your community-minded organization, and you're looking to attend the most valuable programs and events in the region. We offer the select opportunity for your business to influence the direction of public policy and share the room with an elite group of leaders and influencers.

- All the above listed in the Innovation Membership plus
- Invitation to exclusive Round Table Discussions
- Leading partner recognition on the Chamber website
- Leading partner recognition at Chamber events
- Reserved Booth Space at MidloFest
- Reserved Table of 8 for all six (6) Chamber Luncheons
- Exclusive invitation to quarterly Presidents Club Breakfast with Chamber President & City Officials
- Personalized benefits based on Individual needs

Investment: \$4,000 per year

MEMBERSHIP LEVELS



SIGNATURE

Recognizing your role in advancing our community and as a top investor, Signature Partners enjoy all the benefits of our other tiers plus customized membership to fit your unique goals. Businesses at this prestigious level are widely recognized for their vision and leadership.

- All the above listed in the Influence Membership plus
- One Featured Blog post per year to highlight what you are doing in the community
- Logo displayed on Chamber lobby TV
- Logo on our monthly Advocacy & Legislative newsletter
- Logo on our monthly Nonprofit newsletter
- Reserved spot for a Chamber Ambassador
- Reserved spot for Leadership Midlothian

Investment: \$8,000 per year

INDIVIDUAL MEMBERSHIP

This is applicable to anyone in our community who wants to support the Chamber that does not have a business to promote.

Investment: \$150 per year, per individual

- Access to member-only events
- Build connections at monthly networking events
- Opportunity to join Chamber committees, excluding the Ambassador program

MEET THE TEAM



Victoria Roberts, President & CEO
ceo@midlothianchamber.org



Alec Martinez, Director of Marketing & Events
marketing@midlothianchamber.org



Kenna Standridge, Director of Membership
info@midlothianchamber.org



Chloe Roberts, Events Coordinator
events@midlothianchamber.org